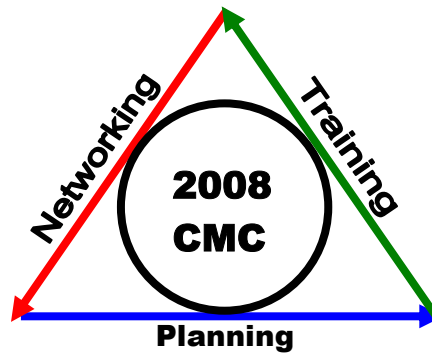


Maximizing the Sales Channel...



The Good, The Bad and The Ugly



RENTAL CAR INFORMATION

CMA has arranged with AVIS for members to receive the best car rental rates available during CMC. To reserve a car, at the CMC negotiated discount rate, contact Avis at **1-800-331-1600** and use your Avis Worldwide Discount (AWD) number **J901043**. Or, reserve on-line at:

https://www.avis.com/AvisWeb/reservation/ReservationsInitializer?&AWD_NU_MBER=J901043

The discount is effective 7 days before and 7 days after the event. There is an AVIS facility located at the Wyndham Jacksonville as well as at the airport.