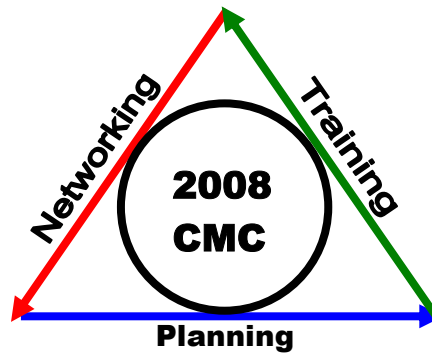


## Maximizing the Sales Channel...



## The Good, The Bad and The Ugly

### GENERAL SCHEDULE

<b>CMC 2008 Schedule</b>	
<b>Tuesday, November 11</b>	
11:00 AM	Golf Outing
4:00 PM - 6:00PM	Rap Room and Registration
6:30 PM - 9:00 PM	Board Meeting
<b>Wednesday, November 12</b>	
7:30AM - 6:00PM	Rap Room
8:00AM - 12:00PM	Radio Manufacturers Training
8:30AM - 12:00PM	MRERF Training Session for Manufacturers
10:00 AM - 12:00 PM	New Member Orientation
12:00 PM - 1:30 PM	Lunch on your own
1:30 PM - 2:30 PM	Opening General Session
2:30 PM - 6:00 PM	MRERF Training Session for Manufacturers
2:30 PM - 5:30 PM	Training Sessions
6:30 PM - 8:00 PM	Opening Reception
<b>Thursday November 13</b>	
7:30AM - 6:00PM	Rap Room
9:00 AM - 11:00 AM	Training Sessions
11:30 AM - 12:30 PM	Keynote Address
12:30 PM - 1:20 PM	Group Lunch
1:30 PM - 6:00 PM	Training Sessions
6:00PM -	Open Evening
<b>Friday November 14</b>	
7:30AM - 6:00PM	Rap Room
8:00AM - 12:00PM	Training Sessions
12:00PM - 2:00 PM	Lunch - Group Discussions
2:00PM - 6:00PM	Training Sessions
6:30PM - 7:30PM	Cocktail Party
7:30PM - 10:00PM	Awards Banquet
<b>Saturday November 15</b>	
8:00AM	Board Meeting